Coursework
from the discipline
«International Management»

Methodological recommendations
for students
full-time and part-time study
specialty
292 "International Economic Relations"

KHARKIV 2018

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INTRODUCTION

Coursework on the discipline «International Management» is one of the types of scientific work, independent study and research of the student, which is included in the educational program of training for the Master in specialty 292 «International economic relations».

Implementation of the course work is an integral part of the educational process and combines the disciplines of professional training: "International Competitiveness Management of the Enterprise", "International Strategies for Economic Development", "Global Economy", "Trade Policy and Commercial Diplomacy", "European Business". The course work aims to provide students with the skills of conducting scientific research, develop their skills in creative independent work, mastering general scientific and special methods of modern scientific research, in-depth study of any issue, and the subjects of study disciplines. In accordance with the Regulation on the organization of the educational process in higher educational institutions of Ukraine, course work is carried out in order to consolidate, deepen and generalize the knowledge gained by students during the study and their application to the integrated solution of a specific professional task.

The presented methodological recommendations are developed for the implementation of course work on the discipline "International Management" by an educational master's degree for full-time and part-time forms of study.

The purpose of the course work on the discipline "International Management" is to deepen the theoretical knowledge acquired by students in the process of studying disciplines, and provide skills for applying them in practical solutions to issues relating to the management of the activities of international corporations, the implementation in these economic entities of the main functions of management - planning, personnel management, communications, motivation, leadership, control; the urge to thoroughly study the main legislative acts, special scientific editions, which deal with some of the main trends in the development of institutes, rules, instruments of the sphere of international business.

To achieve this goal, the following tasks are addressed:

- systematization and deepening of theoretical knowledge in the
context of solving certain practical problems;
  • the formulation of a specific applied problem, which has not been sufficiently covered in the scientific literature and has not been resolved in practice;
  • substantiation of the relevance and importance of the chosen topic;
  • Expansion of knowledge on the subject under study;
  • independent justification of ways and means of solving a particular problem;
  • generalization of trends and processes taking place in the field of international business;
  • analysis of the effect of basic economic laws and their specific manifestation in the field of international business;
  • definition of conditions, principles and specific features of foreign economic activity of Ukrainian enterprises in foreign markets and foreign companies during the entrance to the international market;
  • formation and implementation of an optimal strategy of entering the external market of economic entities of different forms of ownership in the modern system of world economic relations;
  • substantiation of proposed solutions using situational analysis.
  • Establishing internal and external links between phenomena and processes that are essential for solving a particular practical task;
  • formation of conclusions, recommendations and proposals based on the results of the study.

During the course work on the discipline "International Management" the student in accordance with the qualification requirements, must identify the knowledge of discipline that reveal the theoretical foundations and practical aspects of managing the activities of international corporations: the introduction of modern technology management of international corporations, methods solving their key developmental problems in the conditions of globalization of the economy; formation of skills to apply methods and tools of international management at Ukrainian enterprises; the essence, organizational forms, functional provision and the role of international trade in the system of international economic relations; functioning and development of financial markets and world financial
centers; features of modern international banking, as well as the role of TNCs in the global financial environment; formation and development of customs-tariff relations; tariff and non-tariff regulation of foreign trade operations; the study of a wide range of diversified forms of cooperation with foreign partners, as well as their skills in planning and management of foreign economic activities of domestic enterprises, analysis of financial aspects of its implementation, marketing assessment of the effectiveness of enterprises in entering the external markets, defining the main directions of improving the policy of forming foreign economic relations, development of a strategy of entering the world commodity markets to a near and far-reaching perspective in the conditions of the global economy. 

The leadership of the course work is carried out by the most qualified teachers of the department. The term of the course work is determined by the working curriculum.

Successful research and writing of term papers depends on many factors, among which the most important is the clear idea of the basic requirements that apply to them. These requirements relate primarily to the scientific level of work, its content, structure, the form of presentation of the material, as well as their design.

Inconsistency in the design of the course work with the state standards and requirements can significantly affect the final assessment of work, and because of significant deviations of the robot may be generally not allowed to protect. Therefore, special attention should be paid to the design of the work. Student's compliance with all requirements for the coursework helps to educate him in the proper style of work, develops demanding oneself, provides some skills for conducting scientific research.
1. GENERAL PROVISIONS

The process of course work is divided into several stages (Table 1), namely: the choice and approval of the theme of the course work; critical analysis of the regulatory and legal framework for information and special literature on the issues under consideration; preparation for the writing of course work; compiling the content of the work; collection of statistical and initial information at the enterprise; disclosure of the content of course work; execution of work in accordance with requirements; submission of work on a review and its protection.

*Table 1* - Stages of preparation, implementation and protection of course work

<table>
<thead>
<tr>
<th>Process participants</th>
<th>Student</th>
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<tr>
<td>The choice of the theme of the course work</td>
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<td>1. Preparation of approximate topics of course work; 2. Harmonization of the topic of work; 3. Formulating the requirements for each topic.</td>
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<td>Interview on the methodology of the preparation of course work on a specific topic, the definition of terms of work</td>
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<td>Preliminary selection of literature, writing a list, reviewing sources from selected topics</td>
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<td>Controlling</td>
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<td>Working out the legislative base regulating the chosen aspect of the sphere of international economic relations</td>
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<tr>
<td>Preparation of the content of work</td>
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<td>Harmonize and approve content</td>
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<td>In-depth study of information sources</td>
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<td>Controlling</td>
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<tr>
<td>Collection of statistical data in the scientific literature, periodicals and statistical annual publications and source information at the enterprise (depending on the chosen topic)</td>
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<td>Controlling</td>
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<td>Work on coursework</td>
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<td>Consultancy</td>
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<td>Disclosure of course work</td>
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<td>Consultancy</td>
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<td>Preparation for course work</td>
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<td>Review work</td>
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When choosing the theme of the course work on the subject proposed by the department, the student must focus on the fact that research, carried out in the course of developing the course work, could be continued in further scientific research. When choosing a topic, it is advisable to be guided by various motives: knowledge of the problem and its relevance; their future specialty and level of training; presence of a theoretical basis; the possibility of obtaining effective social, technological or environmental results; preferences, scientific interests, etc.

The chosen theme agrees with the scientific supervisor and is approved at the department. Its further modification or correction is possible only with the permission of the scientific supervisor with sufficient justification of the student's changes.

Coursework is carried out on the basis of in-depth study and creative critical comprehension of special national and foreign literature, current legislation of Ukraine and international legal acts, best practices in solving the chosen problem, including foreign ones, as well as the results of data obtained by the student during his own research on real The purpose is to solve certain professional tasks. Particular attention should be paid to periodicals: newspapers, magazines, where you can find the latest research results of specialists. Preliminary acquaintance with literary sources is the basis for the compilation of content of course work.

Content is an important basis for future course work. It determines the general orientation of the study, allows you to logically link the individual problems of the chosen and expanded in the text of the theme, to place them in a certain sequence.

It should be borne in mind that all problems are related to the sole purpose of the study. The research should begin with general theoretical positions, and then proceed to the analysis of specific phenomena and processes using factual data.

The content is independently developed by the student after preliminary processing of information sources, agrees with the scientific
supervisor, is adjusted as necessary and approved.

The content is developed, based on the chosen topic, the goals and objectives of the study, the knowledge of the subject, etc. are formulated. The structure of the content is determined by the volume and complexity of the study. The content should consist of an introduction, several chapters, which are detailed in paragraphs, conclusions, annexes (if necessary) and a list of sources used. However, it should not be overburdened by excessive number of sections. The best option is three sections.

Items of content should reflect the nature of the topic, be short, concise, and taught in a logical sequence.

The course work completed in due time seems to be a scientific supervisor for review. In his review, the manager notes the positive aspects and shortcomings of the course work, assesses the degree of independence of the formulation of the main provisions and conclusions, the presence of elements of creative search and novelty, the magnitude of the array of processed information, compliance with the requirements for the content and design, and concludes for admission to protection. In the case of unsatisfactory evaluation, the work must be reworked in the light of the comments of the reviewer.

The protection procedure provides for a brief presentation by the student of the main problems of the research and their solution, and answers to the questions of the members of the commission.

2. GENERAL REQUIREMENTS FOR IMPLEMENTATION COURSE WORK

Coursework - is an independent scientific and practical study of the student, which allows to assess the level of student preparation, his ability to apply theoretical knowledge on the subject under study in practice.

While working on coursework, the student must learn skills of correct statement of the problem and substantiation of its relevance, formulation of the purpose and objectives of the study, constructing the logical content and optimal structure, working with literary sources and statistical information, analyzing and evaluating various aspects of the enterprise, which is the basis of the study, justification of own generalizations, conclusions and proposals.
During the execution of work for collecting and processing information, the following methods are most widely used:

- system approach;
- methods of abstraction, synthesis and comparison;
- statistical analysis (methods of grouping, selective, average values, relative variables);
- structural and logical analysis and classification;
- economic analysis and mathematical programming (correlation and regression analysis, rank correlation, static and dynamic programming, and others);
- rating method.

In doing the work, the student must learn to use special literature, independently analyze and generalize it.

The student must complete the course work on the basis of a thorough study and generalization of the best practices of world economic relations, highlighted in literary sources, compulsory use of statistical data provided in the scientific literature, periodicals and statistical annual publications.

In the course work can be used materials of the department of budgetary and economic-contractual, research work, if the student takes part in them.

The student is assigned a scientific supervisor, who is required to systematically (according to the agreed schedule) consult the student, as well as check the performance of the work in stages and in general.

Together with the supervisor, the student agrees the content of the work and the schedule of its implementation.

The results of the study should be presented in the form of conclusions and proposals.

In the finished (clean) text, it is not allowed to make corrections, strings, inserts, as well as to shorten words and use abbreviations (except for generally accepted ones).

1. When evaluating course work, use the following criteria:
2. Correspondence of content of the course work with the theme and the approved plan.
3. The degree of disclosure of theoretical aspects of the problem chosen for research, and the correct use of the conceptual apparatus.
4. The presence of critical comparisons and generalizations of
different points of view and approaches to the formulation and solution of the problem.

5. Degree of use of factual material.
6. Illustrating the peculiarities of the manifestation and solution of the problem under study.
7. The scope and adequacy of the sources used during the writing of the work and the observance of the ethics of references.
8. Correspondence of registration of the course work to the established requirements.
9. Ability to clearly and succinctly outline the main findings of the study.
10. Use of presentation and illustrative material.
11. Completeness, depth, reasonableness of answers to questions.
3. CHOOSING THE THEME OF COURSE WORK

The first stage of the course work is the choice of the topic. Choosing a topic is one of the most important components of each scientific study, since it determines its outcome decisively.

The topic should be relevant and perspective in terms of the possibility of using theoretical generalizations for its practical application.

The choice of the theme course work should be based on the deep theoretical knowledge of the most important directions of development of international economic relations, based on the following criteria:

- scientific relevance;
- Significance for formation and development;
- perspective of practical application of theoretical conclusions;
- ability to develop by the forces of students.

The course work begins with an independent choice of the subject by the student, in agreement with the scientific supervisor and approval at the meeting of the Department of International Economics.

Students of full-time education choose the subject course work at their own discretion, but according to the list of submitted areas of the course papers determined and approved by the Department of International Economics. The final version of the theme course work on the discipline "International Management" student formulates together with the leader.

In order to ensure the correspondence of the works subject with modern requirements of higher education, the list of directions on the subject of course work is reviewed annually and approved by the Department of International Economics.

Taking into account the main areas of scientific research in the field of international management, the list of criteria for selecting a topic, studying literature to determine the theoretical foundations of the question, specifying the purpose and content of research, the topic is formulated in the final.
4. STRUCTURE AND CONTENT OF COURSE WORK

Coursework in the discipline "International Management" should include:
- title page;
- content;
- a list of conditional values (if necessary);
- introduction;
- the main part;
- conclusions;
- references;
- applications (if necessary).

After choosing a topic and agreeing it with a scientific leader appointed by the department, the student must develop and lay down in writing the content.

Contents are presented at the beginning of the work. It contains the name and the numbers of the original pages of all sections, subdivisions and items (if they have a heading), including the introduction, conclusions to the sections, general conclusions, list of used literature, and appendices.

The content of the topic should be developed after reading the literary sources that cover certain issues and problems with the topic of research. This will enable the student to better understand the structure of the work, to consistently and logically outline its contents, to better illustrate the range of issues that need to be addressed.

The content is recommended to be composed of 3 sections, each of which is divided into 2-4 points. It is necessary to determine which of them should be the main, leading. His coverage is subject to all other issues of the plan. In general, the plan should include only those issues that are directly relevant to the topic and allow it to be fully and deeply disclosed.

The structure and content of course work, the ratio of its sections are determined by the chosen theme. As an example, you can recommend the following schema of content:

*The introduction* reveals the essence and condition of the scientific problem (tasks) and its significance, the bases and the initial data for the development of the topic, the justification for the need for the study.

They substantiate the *relevance* of the topic from the point of view of
its practical and applied value, the definition of the purpose of work and the range of tasks, the solution of which will allow achieving the goal set in the work. The coverage of actuality should not be verbose. Also, the object and object of the research and the methods by which the tasks set forth in the work will be disclosed should be identified.

The object of research is a process or phenomenon that generates a problem situation and is chosen for learning.

Subject of research is within the scope of the object. Subject of research determines the theme of work, which is defined on the title page as its name.

A list of used research methods should be provided to achieve the goals set forth in the work.

In addition, it is advisable to indicate the spheres of the world economy, industry or individual enterprises of Ukraine, for which the problem is particularly relevant.

The bulk of the course work consists of sections, subdivisions, points and sub-items. Each section begins with a new page.

The first section (theoretical part) - an outline of theoretical and methodological issues related to the theme of course work. It is necessary to highlight the essence of the main economic categories in the problem under consideration. The study involves the presentation of various points of view contained in the literature, their justification and the formation of their own point of view of the author.

For qualitative preparation of this part of the course work it is necessary to elaborate the main literary sources deeply, to study the current normative legal acts of Ukraine and the norms of international law.

Particular attention should be paid to the work of classics, monographic literature, articles in scientific journals of the last years of the publication. This section should serve as the theoretical basis for the subsequent study of actual data and the development of practical recommendations.

The second section (analytical part) - an analysis of world experience of the state, trends in the selected object of research or economic phenomena and processes under consideration. In this section it is expedient to substantiate the factors influencing the subject of the study, to provide statistical data on specific countries or the world economy as a whole,
contained in statistical collections, periodicals, on official Internet sites, to conduct analytical generalizations, to identify the causes of the current state of the subjects processes, to support the study of graphic material (diagrams, graphs, diagrams, etc.).

*The third section* - in this part it is necessary to conduct a study of the chosen problem in Ukraine, to provide statistical data on the country contained in statistical collections, periodicals and on official Internet sites, to conduct analytical generalizations, to identify the state, trends and prospects of the investigated processes in the conditions of formation modern foreign economic development strategy of the country, and also taking into account the trends of world economic development. As in the second section, the analytical materials of the research need to be supplemented with graphic material (diagrams, graphs, cartograms, diagrams). The section should include an overview of the ways and means of improving the economic situation and the ways to resolve the issues being investigated.

*The final part (conclusions and proposals)* is a summary of the main results of the study and the main steps to effectively address the issues addressed in the work. The conclusions need to be formulated carefully and accurately, without overloading them with explanations and particulars. The justification of the conclusions is contained in the previous sections of the work. Proposals put forward by different authors, to which the student joins, must necessarily justify their own point of view.

*List of used* sources should be placed in one of the following ways: in the order of appearance of the reference in the text, in alphabetical order of the names of the first authors or titles, in chronological order.

The bibliographic description of the sources is in accordance with the current standards of library and publishing.

*Attachments.* It is expedient to include support material in the appendices if necessary:
- intermediate mathematical proofs, formulas and calculations;
- tables of auxiliary digital data;
- auxiliary illustrations.

5. SELECTION OF LITERARY SOURCES AND OTHER MATERIALS ON THE THEME OF COURSE WORK
After compiling the content and agreeing it with the scientific leader, it is necessary to find out the state of the study of the chosen topic of modern science, in order to more specifically identify the directions of research and the main issues of work.

The student selects the educational and special literature on the subject of the course work independently, using the alphabetical, substantive and systematic catalogs that are available in the library of the university, or any other scientific library. The student can receive a consultation on the selection of literature from the faculty or library staff.

When selecting literature, special attention should be paid to the primary sources related to the topic, periodicals, scientific articles, advanced production experience, Internet sources.

When carrying out analytical calculations, statistical collections and ballots prepared by the State Statistics Committee and the Research Institute of the State Statistics Committee of Ukraine should be used, in particular, the Statistical Yearbook of Ukraine, "On the Socio-Economic Situation of Ukraine", the Scientific Information Journal "Statistics of Ukraine", the Information Bulletin of the State Statistics Committee of Ukraine "As well as periodicals on international economic relations and foreign trade activities.

In-depth study of literary and official sources of information will enable us to find out the current state of the issues, to correctly compile a plan of course work, to define more precisely the direction and methodology of own research, the scope and nature of the practical materials necessary for performance of work.

The next stage is the compilation of a bibliography (list of used literary sources). First of all, pay attention to the year of the publication of a literary source. You need to use only new editions.

It is imperative to study and use the normative acts (laws, orders, instructions, regulations, etc.) and the rules of international law concerning the chosen topic in the course of writing the course work.

Before performing the work in the last version, you should carefully review the manual entries made in the process of studying literary sources on the subject, as well as records on the object of research (enterprises, industries, etc.). These materials should be systematized, thoroughly
analyzed, summarized and only then used in the text of the work.

After studying literature on the topic and drawing up a plan of work, the student begins to collect practical materials. The organization of the collection of information envisages, first of all, the compilation of the list of necessary aspects for each issue under investigation, depending on which the analytical data is selected (by country, in general, by world economy, by separate spheres of activity, by enterprises, etc.).

The analytical indicators should cover the period of 3 years and be sufficiently new - not later than 2 years from the date of the course work (the use of outdated data will lead to inaccurate, current at the moment economic conclusions).

The collected statistical material must also be thoroughly processed, grouped, classified, summarized in the table, made comparative analysis. You can also submit these materials in the form of diagrams, graphs, cartograms, diagrams, etc.

List of used literary sources and other materials should be systematized and placed before the appendices to the course work.

6. EDITING THE CONTENT OF COURSE WORK

The results of the study of economic literature, manuals, own summaries and proposals should be transformed into a consistent, scientifically substantiated study.

The collected, studied and processed material on the topic of course work should be agreed with the plan and, if there is a need, clarify the latter. *The general requirements for the teaching of materials of course work are* - the clarity of construction, logical consistency, the persuasiveness of the argument, the clarity of the wording and the validity of conclusions and recommendations.

When presenting the material, it is necessary to substantiate the relevance of the chosen theme, to reveal the theoretical significance of the issues considered in the course work, to make an analysis of the actual material, which will help to find out the problems related to the chosen topic, to justify ways of their solution, to make the corresponding conclusions.

The tables should be accompanied by conclusions derived from the
analysis of the data presented in them, and the main ones are graphic material. Tables should be a logical continuation of the main text of a section or subdivision. Reference should be made to the table in the parentheses.

The content of the work should be consistent with the topic and set out in a logical sequence.

There can not be repetitions, excessive quoting in the work. Quotes should be short and organically linked to the main text. The digital data, citations, tables used in the work should be a link to the sources.

References to quoted sources are made in a certain order:

for books - their author, full name, number, part, place of publication (city), name of the publishing house, year of publication, page number;

for magazines - the author of the article, its full name, journal name, year and issue number, page number;

for newspapers - the author of the article, its name, the name of the newspaper, the number and the date of issue;

for Internet resources - the name of the site.

References to sources may be made in the middle of the text or after its presentation on the same page where the quotation, analytical data or fragments of the regulatory documents in square brackets are given, the number of which should coincide with the source number from the list of used literature, and will be as follows:

... The share of Germany in world export licenses for 2007 is 13%, in Great Britain - 8%. [14]

After the quotation in square brackets indicate the serial number of the source according to the general list of sources used, and after the comma - the page where the text of the quote is placed, etc.

So, the link to the source will look like this:

"... the share of Germany in the global export of licenses for 2007 is 13%, in the UK - 8%." [14, p. 123]

The general requirements for quoting are as follows:

a) the text of the quotation begins and ends with the quotes and is given in the grammatical form in which it is filed in the source, with the preservation of the features of the author's spelling.

b) the citation should be complete, without any reduction of the author's text and without distortion of the author's thoughts. The passage of
words, sentences, paragraphs at the citation is allowed without violation of the author's text and is indicated by three dots. They are quoted anywhere (in the beginning, inside, at the end). If a divisible character stood before or after the text, it is not stored;

c) each quotation is necessarily accompanied by a reference to the source;

d) with indirect quotation (transfer, presentation of the opinions of other authors in their own words), which results in significant savings in the text, should be extremely accurate in the presentation of the author's thoughts, correct in evaluating his results, and give appropriate references to the source.

7. FORMATION OF COURSE WORK
AND PROCEDURE FOR ITS PROTECTION

Coursework should be literally and technically competently executed and meet certain requirements of registration. It should include the title page (appendix A), the content of the work, the presentation of the material in accordance with the content, the final part (conclusion), the list of sources used, applications.

Coursework is carried out on paper of the standard A4 format in the printed (computer) form.

The text of the work is collected using a computer in the MS Word Word text editor on one page of white A4 paper (210x297 mm) through 1.5 interlaced intervals up to 40 lines per page. The minimum height of the font is 1.8 mm.

The text of the course work should be printed, leaving the fields of the following sizes: the left - not less than 20 mm, the right - not less than 10 mm, the upper - not less than 20 mm, the bottom - not less than 20 mm.

The work must be done in Ukrainian Times New Roman font (exceptions are possible only for foreign students and students who have not studied the Ukrainian language). In this case, the student submits an application addressed to the dean of the faculty with the request to allow the writing of course work in another language. With his written permission, work can be done in Russian or in English. The print font must be a clear, black medium-sized medium. The compactness of the text of work must be
In the presentation of the material it is important to adhere to the principle of proportionality, which is to comply with the proportions between the volumes of individual parts of work. The recommended volume of course work - 50-60 pages.

The author presents the presentation of the material using the pronoun "we" and its derivatives. This characterizes the integrated approach to solving the problem and allows you to reflect your own opinion as the position of a certain group of scientists or a school of science.

The content of the course work is reflected in a complex plan. Sections and subdivisions are numbered in Arabic numerals without the icon number. The titles of the structural parts of the work "CONTENTS", "INTRODUCTION", "SECTION 1", "SECTION 2", "SECTION 3", "CONCLUSIONS", "LIST OF USED SOURCES", "APPENDICES" are printed symmetrically in bold text in bold text. The dot at the end of the header is not put. If the title consists of two or more sentences, they are separated by a dot. Header word transfer is not allowed.

Each section of the course work must begin with a new page, the new unit continues on the same page in 1 interval from the main text of the previous subdivision. The titles of the units are printed from the paragraph with small non-greasy letters (the first letter is large). The total volume of course work does not include annexes, list of used literature, tables and figures that completely occupy the page. But all pages of these items are subject to continuous numbering.

The total volume of course work does not include annexes, list of used literature, tables and figures that completely occupy the page. But all pages of these items are subject to continuous numbering.

The first page of the work is the title page, which includes the total numbering of pages of course work. On the title page the page number is not set, on the following pages the number is placed in the upper right corner of the page without a dot at the end.

Drawings, charts, diagrams, tables and formulas are executed in accordance with DSTU 2.105-95. Each drawing, graph, each...
diagram and scheme are marked with a word - a drawing, and they must be signed, the tables - have a name.

The numbering of sections, subdivisions, paragraphs, figures, tables, formulas is given in Arabic numerals in bold lower case letters without the number i and numbered sequentially within the section.

The illustration number should consist of the section number and the serial number of the illustration, between which the dot is given as follows:

Fig. 1.3 - Classification of the customs tariff
1 is the section number
3 is the serial number of the illustration in this section.

The drawing is executed in one spacing from the main text. After the drawing, the main text is continued through one interval.

Digital material, as a rule, should be made in the form of tables. An example of constructing a table is given below.

The table is placed under the text in which the link was first given to it, or on the next page. If the table goes beyond the format of the page, it is divided into parts, with each part repeating its head or sidewall.

The word "Table" and its number are written in the right corner. Each table should have a name placed above the table and typed symmetrically to the text. The name and the word "table" begin with a capital letter. The name is not underlined, it is given in a non-fat font, the words "Continuation of the table" are written over other parts and indicate the number in the upper right corner.

Table 2.3

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<td></td>
</tr>
</tbody>
</table>

The dynamics of the volume of export-import operations of Ukraine and the EU for 2012-2018
The headings of the graph must begin with uppercase letters, subheadings - with lowercase letters, if they are one sentence with a heading, and from large ones, if they are independent. The height of the rows must be at least 8 mm.

The table is placed in such a way that it can be read without turning or clockwise rotation. If no numeric or other data is presented in any row of the table, then it is a dash.

The table is executed in one spacing from the main text. After presentation of the table of teaching the main text continues through one interval.

The formulas must center, have numbering, also separated from the rest of the text by one line. The numbers of the formulas are indicated in parentheses, which should be aligned to the right border of the text. Formulas are numbered within the section. The number of the formula consists of the ordinal number of the formula in the section, between which put a point.

Formula language - Microsoft Equation - italics.

Explanations of the values of symbols and numerical coefficients should be submitted directly under the formula in the sequence in which they are given in the formula.

The value of each character and numeric coefficient must be presented from a new line. The first line of explanation begins with the word "de" without a colon.

Equations and formulas should be separated from the text by free lines. You need to leave at least one free line above and below each formula. If the equation does not fit in one line, it should be moved after the equals sign (=) or after the plus (+), minus (-), multiplication (x) and division (:).

Notes to the text and tables in which reference and explanatory data are indicated are numbered sequentially within the same page. If the notes on a single sheet are several, then after the word "Notes" put a colon, for example:

**Notes:**
1. ...
2. ...

If there is one note, then it is not numbered and after the word "Note"
When writing the course work, the student must provide references to sources, materials or individual results of which are given in the work, or ideas and conclusions of which develop problems, tasks, issues, the study of which is devoted to the work.

Such links allow you to search for documents and verify the authenticity of information when quoting a document, provide the necessary information about it, help to find out its content, the language of the text, the volume.

Reference should be made to the latest publications. Earlier editions can only be referenced when they have material that is not included in recent editions.

References in the text of the course work to the sources should be indicated by a serial number in the list of references, separated by two square brackets, for example, "... in works [1-7] ...".

All tables of work should have a link in the text, with the word "table" in the text write completely, for example "... in table 1.2 .....".

Sources can be placed on the list in one of the following ways: in the order of the appearance of references in the text (most convenient for use), in alphabetical order of the names of the first authors or titles, in chronological order.

Details of the sources included in the list must be given in accordance with the requirements of the state standard with the obligatory indication of the names of works.

In the form of applications illustrative material, tables, formulas, calculations, text of auxiliary character, copies of independent documents, which do not differ from the original (photocopies) are issued.

In the content of the course work, you can specify both the first page of applications, as well as each of the applications that are in operation.

The attachment should have a headline printed at the top with small capital letters with the first large symmetric relation to the text of the page. In the middle of the line above the header, the small letters bold with the first large print "Attachment__" and a large fat letter denoting the attachment. The attachments should be indicated in sequential uppercase letters of the alphabet.

The text of each application can be divided into sections and
subsections, which are numbered within each application, if necessary. In this case, before each number put the designation of the application (letter) and a point, for example, A.2.

Illustrations, tables and formulas appearing in applications are numbered within each application, for example: Fig. D. 1.2; formula (A.1).

On the last page, after the final part, the student puts his signature and the date of execution of the work.

Applications are executed as a separate part, placing them in the order of the appearance of references in the text of the work.

Attachments must have a cross-sectional numbering of pages, common to coursework.

*Coursework is carried out in accordance with these guidelines, otherwise it will not be allowed to be protected.*

The work must be performed and submitted to the department not later than the dates specified in the curriculum.

Coursework is reviewed by the head of the course work.

If the review is positive (a sample of reviews, evaluation criteria and rating of work is given in Appendix B), the student reports the assumption of his work for protection. The date and time of protection is set by the department. The work is finally evaluated after its protection by the author.

In the course of defense of course work, the depth of student's knowledge in the field of study, his ability to conduct a discussion, to substantiate and defend his own point of view, to answer the questions is estimated. Generalized criteria for assessing the protection of course work and detailed ball scales are given in Table 2. In the assessment of course work takes into account: degree of disclosure of the topic; content and quality of work; compliance with requirements; student's skills to associate theoretical knowledge with business practice; completeness and accuracy of answers to questions.
### Table 2
Parameters and criteria for evaluating course work

<table>
<thead>
<tr>
<th>Evaluation parameters</th>
<th>Score range, scores</th>
<th>Criteria for ball scoring</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assessment of the quality of course work</strong></td>
<td>0 - 60</td>
<td></td>
</tr>
<tr>
<td>Correspondence of content of the course work with the theme and the approved plan</td>
<td>0-10</td>
<td>0-3 – the discrepancy of any item of content or the compliance of the contents of one section of the approved plan</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4-6 – the content of the two sections of course work corresponds to the approved plan</td>
</tr>
<tr>
<td></td>
<td></td>
<td>7-10 – the content of the three sections of the course work fully or partially corresponds to the approved plan</td>
</tr>
<tr>
<td>The degree of disclosure of theoretical aspects of the problem chosen for research, and the correct use of the conceptual apparatus</td>
<td>0-10</td>
<td>0-3 – conceptual apparatus is not formed or partially formed; Theoretical aspects of the problem are not disclosed</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4-6 – the conceptual apparatus has been formed, but the theoretical aspects of the problem have not been disclosed</td>
</tr>
<tr>
<td></td>
<td></td>
<td>7- 10 – the conceptual apparatus is formed, the theoretical aspects of the problem are disclosed in part or in full</td>
</tr>
<tr>
<td>The presence of critical comparisons and generalizations of different points of view and approaches to the formulation and solution of the problem</td>
<td>0-10</td>
<td>0-3 – critical comparisons and generalizations are absent or incorrect</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4-6 – critical comparisons are available, but generalizations are absent or incorrect</td>
</tr>
<tr>
<td></td>
<td></td>
<td>7-10 – critical comparisons are available and are accompanied by correct generalizations</td>
</tr>
<tr>
<td>Degree of use of factual material; illumination of the manifestation and resolution of the problem under study</td>
<td>0-10</td>
<td>0-3 – факологічний матеріал не використаний зовсім або використаний у недостатньому обсязі</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4-6 – involved facts, peculiarities of manifestation and problem solving are not highlighted or covered in insufficient volume</td>
</tr>
<tr>
<td></td>
<td></td>
<td>7-10 – involved the factual material, highlighted the peculiarities of the manifestation and solution of the problem</td>
</tr>
<tr>
<td>The scope and adequacy of the sources used when writing the work and the ethics of the links</td>
<td>0-10</td>
<td>3-0 – the materials involved only in textbooks and manuals (up to 10 sources), references ethics are not respected</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4-6 – Involved materials of textbooks and manuals, periodicals (11-15 sources), the ethics of references is partially observed</td>
</tr>
<tr>
<td></td>
<td></td>
<td>7-10 – Involved materials of textbooks and manuals, monographs, statistical collections and directories, periodicals and the Internet (more than 15 sources), the ethics of references is observed</td>
</tr>
<tr>
<td>Correspondence of registration of the course work to the established requirements</td>
<td>0-10</td>
<td>0-3 – the text of the course work is executed with significant violations of the established requirements&lt;br&gt;4-6 - the text of the course work is executed with certain violations of the established requirements&lt;br&gt;7-10 - the text of the course work is executed with minor violations in accordance with the established requirements</td>
</tr>
<tr>
<td>Assessment of the protection of course work</td>
<td>0 – 40</td>
<td></td>
</tr>
<tr>
<td>Ability to clearly and succinctly outline the main findings of the study</td>
<td>0-20</td>
<td>0-6 – The student is not sufficiently clear and concise to present the main results of the study&lt;br&gt;7-13 – The student is unequivocally describing the main findings of the study&lt;br&gt;14-20 – the student is able to clearly and concisely outline the main results of the study</td>
</tr>
<tr>
<td>Use of distribution illustrative material</td>
<td>0-10</td>
<td>0-5 – Distributed illustrative material is not used or used insufficiently&lt;br&gt;6-10 – The report is accompanied by a handout illustrative material</td>
</tr>
<tr>
<td>Completeness, depth, reasonableness of answers to questions</td>
<td>0-10</td>
<td>0-5 – the student is not able to answer the questions posed or incomplete, superficial, unreasonable answers to the questions posed&lt;br&gt;10 – The student provides complete, deep, substantiated answers to the questions posed</td>
</tr>
</tbody>
</table>

The final assessment of the level of performance, presentation and protection of course work is carried out on a 100-point scale, which takes into account:

1) preliminary assessment of the quality of the course work by the supervisor - 0-60 points;
2) assessment of the protection of course work - 0-40 points.

After that, the data of the 100-point rating scale is transferred to the 4-point and ECTS scale according to the criteria given in Table 3.

### Criteria for assessing student knowledge

<table>
<thead>
<tr>
<th>ESTS Score</th>
<th>Definition</th>
<th>According to the national system</th>
<th>On the system of the university</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Excellent - excellent performance or error-free answer</td>
<td>5 (perfectly)</td>
<td>90-100</td>
</tr>
<tr>
<td>B</td>
<td>Very good - work with minor mistakes (up to 5%)</td>
<td>4 (fine)</td>
<td>82-89</td>
</tr>
<tr>
<td>C</td>
<td>Well - in general, the right job, the</td>
<td></td>
<td>74-81</td>
</tr>
<tr>
<td>Grade</td>
<td>Description</td>
<td>Score</td>
<td></td>
</tr>
<tr>
<td>-------</td>
<td>-------------</td>
<td>-------</td>
<td></td>
</tr>
<tr>
<td>D</td>
<td>Satisfactory - not bad, but with a certain number of errors that do not interfere with the full coverage of the question, the answer (up to 25%)</td>
<td>64-73</td>
<td></td>
</tr>
<tr>
<td>E</td>
<td>Enough - the performance of the works meets the minimum criteria for a positive assessment (up to 40%)</td>
<td>60-63</td>
<td></td>
</tr>
<tr>
<td>FX</td>
<td>Unsatisfactory - you need to work extra for a positive evaluation</td>
<td>35-59</td>
<td></td>
</tr>
<tr>
<td>F</td>
<td>Unsatisfactory - serious further work is needed to get a positive assessment</td>
<td>1-34</td>
<td></td>
</tr>
</tbody>
</table>

The decision on the assessment of course work is announced on the same day, after which the assessment is recorded on the title page of course work and placed in the exam note and student's student book.
8. RECOMMENDED THEME
COURSE WORKING FROM THE DISCIPLINE
"INTERNATIONAL MANAGEMENT"
FOR STUDENTS OF SPECIALTY
292 "INTERNATIONAL ECONOMIC RELATIONS"

1. Features of development of the system of global management of economic processes.
2. Features of the development of public management in the global economic system.
3. Functioning of the institutions of global economic governance.
4. Management of external debt of countries in the conditions of globalization.
5. Management of integration processes of international companies.
7. Increasing the efficiency of management of foreign economic activity of enterprises.
8. Improving the technology of making management decisions in the implementation of foreign economic activity of enterprises.
9. The mechanism of managing the competitiveness of the enterprise in the foreign market.
10. Improvement of the organizational structure of the management of foreign economic activity of the enterprise.
11. Management of transport services of the enterprise in the foreign market.
12. Management as a virtual organization in the global Internet network.
14. Management of securities portfolio of the organization in international markets.
17. Management of the foreign economic strategy of the enterprise.
22. Management of intermediary activities of the organization in international markets.
23. Management of the activity of the enterprise in the international market of information services.
24. Management of an investment project in the implementation of foreign economic activity of the enterprise.
27. Management of the competitiveness of personnel of the foreign economic organization.
28. Motivational aspects of joint venture personnel management.
30. Improvement of the strategic development of the enterprise in foreign markets.
31. Management of competitive advantages of foreign economic activity of the enterprise.
32. Management of price risks of enterprises - subjects of foreign economic activity with the use of financial engineering tools.
33. Application of the strategy of financial engineering in the management of foreign economic activity.
34. Use of financial innovations in the management of foreign economic activity.
35. Management of logistics costs of enterprises in the implementation of foreign economic activity.
36. Organization of banking services for foreign economic activity.
38. Management of investment activity of the enterprise in the
implementation of foreign economic activity.


40. Formation of the strategy of management of the value of the enterprise engaged in foreign economic activity.

41. Management of the costs of enterprises engaged in foreign economic activity.

42. Anticrisis management of the enterprise in the field of foreign economic activity.

43. Optimization of management of material and industrial stocks of the enterprise in the implementation of foreign economic activity.

44. Management of cash flows of the enterprise in the implementation of foreign economic activity.

45. Optimization of the capital structure of an enterprise in the implementation of foreign economic activity.

46. Management of intermediary activities in the international securities market.

47. Management of consulting activities in the international financial services market.

48. Management of the strategic potential of the enterprise in the foreign market.

49. Development of a strategy for managing the value of the enterprise engaged in foreign economic activity.

50. Quality management in the management of foreign economic activity.

51. Management of investment attractiveness of the enterprise in the international market.

52. Management of the marketing strategy of the enterprise in the implementation of foreign economic activity.

53. Financial planning at the enterprise in the management of foreign economic activity.

54. Offshore outsourcing in the management of the enterprise in the international telecommunications market.

55. Management of enterprise investments in the international market of services.

56. Management of contractual activity of the enterprise in the foreign
57. Selection of a strategic profile in the management of foreign economic activity of the enterprise.
58. Marketing aspects of management of foreign economic activity of the enterprise.
59. Personnel management in international corporations.
60. Financial risk management in international corporations.
61. Intellectual property management in international economic activity.
62. Management of advertising activities in international business.
63. Management of export-import activity of Ukrainian enterprises.
64. International management consulting: the state of development and global perspectives.
65. Management of international activity of Ukrainian enterprises.
68. Management of long-term assets and liabilities of international corporations.
69. Features of management of trading operations in international corporations of Ukraine.
70. Features of ethics in international corporations.
71. Social responsibility of international corporations.
73. Efficiency of management of intergovernmental credits in Ukraine.
74. Management of insurance business of commercial risks in the implementation of foreign economic activity.
75. Partnership forms of state property management and their use in Ukraine.
76. Management of leasing operations in international business.
77. Management of international settlements in the implementation of export and import operations.
78. Organizational and economic mechanism of insurance of export-import credits.
79. Bank guarantees as a method of managing obligations in the implementation of foreign economic transactions.

80. The mechanism of management of commercial risks of the enterprise in the implementation of foreign economic activity.
Topic. Preconditions and stages of integration of the customs system of Ukraine into the global economic system

CONTENT

INTRODUCTION

Section 1. The economic nature of the customs tariff, its functional tasks in foreign trade activities

1.1 The essence, types and classification of the customs tariff, the mechanisms of charging customs duties

1.2 Economic implications of the application of the customs tariff for the country

1.3 Customs and tariff aspects of economic integration.

Section 2. The Role of the World Trade Organization (WTO) and the World Customs Organization (WMO) in shaping the customs and tariff policy of the countries of the world.

2.1 WTO as an organizational and institutional basis for the development of the customs and tariff system

2.2 WMO - the main subject of regulation of customs and tariff relations at the mega-level

2.3 The main aspects of the formation of tariff policy of the European Union and Russia.

Section 3. Improvement of the system of customs regulation in Ukraine in the context of integration into the global economic system

3.1 Characteristics of the modern stage of development of the customs-tariff policy of Ukraine

3.2 Improvement of the customs regulation system in Ukraine on the basis of the use of the experience of foreign countries

3.3 WTO requirements for regulating foreign trade in the context of Ukraine's accession to the global trading system

CONCLUSIONS

LIST OF USED LITERARY SOURCES

APPENDICES
INTRODUCTION

Section 1. Features of modern conditions of development and pricing in international trade

1.1 Characteristics of contemporary conditions for the development of international trade

1.2 Factors influencing the formation of prices on world commodity markets

1.3 Methods of pricing in international trade

1.4 Influence of the state on the formation of foreign trade prices.

Section 2. Mechanism of action and features of pricing on different types of world commodity markets

2.1 Peculiarities of pricing in the market of perfect competition.

2.2 Formation of prices in the conditions of a clean monopoly

2.3 Mechanism of pricing in the monopolistic market

2.4 Pricing in the oligopolistic market

Section 3. Analysis of the formation of free pricing in Ukraine on the example of the sugar industry

3.1 Analysis of world markets and finding ways to increase the competitiveness of the Ukrainian sugar industry

3.2 Own production in Ukraine and the dynamics of domestic prices

3.3 Calculation of foreign trade prices in the sugar market under the conditions of integration processes

CONCLUSIONS

LIST OF USED LITERARY SOURCES

APPENDICES
Analysis of development of the main tendencies of world trade in the conditions of globalization processes

CONTENT

INTRODUCTION
Section 1. Theoretical basis of development of world trade
1.1 Essence, evolution of world trade and methodical approaches to the classification of international trade
1.2 Characteristics of world trade and its current trends
1.3 Theoretical approaches to trade policy. Modern integration processes of the world
Section 2. Analysis of the development and identification of current trends in world trade
2.1 Analysis of the structure of the development of world trade
2.1 Analysis of the dynamics of world trade
2.2 Review and identification of current trends in world trade
Section 3. Analysis of indicators of Ukraine's foreign trade activity and identification of prospects of development in the conditions of globalization processes.
3.1 Analysis of dynamics of foreign trade activity of Ukraine
3.2 Key conditions and implications of WTO accession to countries with economies in transition
3.3 Ukraine's accession to the WTO is a prerequisite for Ukraine's foreign trade in world markets
CONCLUSIONS
LIST OF USED LITERARY SOURCES
APPENDICES
**Topic. Evaluation of the marketing complex in the international tourist services market**

**CONTENT**

**INTRODUCTION**
Section 1. Theoretical basis of marketing of travel services  
1.1 Analysis of the conceptual apparatus for marketing tourist services  
1.2 Use of the marketing complex in the tourism business  
1.3 Marketing methods of seasoning in tourism services  
Section 2. Estimation of the tourism marketing complex in Antalya (Turkey)  
2.1 Market of tourist services in Antalya: its subjects and assortment  
2.2 Study of the seasonality of the tourist services market in Antalya.  
2.3 Development of the strategy of the tourism company "Tez Tour" in Antalya taking into account the marketing complex  
Section 3. Research of the tourist market of Ukraine: regulation, analysis and marketing features  
3.1 Regulation of the tourism market of Ukraine  
3.2 Analysis of the tourist services market in Ukraine. Prospects for the development of international tourism in the Carpathian region  
3.3 Features of marketing tourism services in Ukraine on the example of the hotel "Noel" (Lviv region)  
**CONCLUSIONS**

**LIST OF USED LITERARY SOURCES**

**APPENDICES**
INTRODUCTION

Section 1. Theoretical principles of the formation and implementation of TNC strategies
   1.1 Characteristics of competitive strategies of transnational corporations
   1.2 Factors and methods of developing TNC strategies
   1.3 The main problems of the implementation of TNC strategies

Section 2. Realization of strategies of American TNCs
   2.1 Contemporary aspects of the foreign activity of American TNCs
   2.2 Evolution of the competitive strategies of American TNCs
   2.3 Formation of the mechanism of international activity of transnational corporations in the USA
   2.4 New organizational forms of TNCs
   2.5 The strategy of Mc Donald's

Section 3. Role and direction of strategies of foreign TNCs in Ukraine
   3.1 Challenges and prospects for the expansion of TNCs in Ukraine
   3.2 Influence of strategies of foreign TNCs on the economy of Ukraine

CONCLUSIONS

LIST OF USED LITERARY SOURCES

APPENDICES
10. RECOMMENDED SOURCE LIST
FOR USE AT WRITING
COURSE WORKING FROM THE DISCIPLINE
"INTERNATIONAL MANAGEMENT"

1. http://www.wipo.int/
7. http://mmr.net.ua
11. http://4p.net.ua
15. http://www.marketing-ua.com
APPENDICES

Kharkiv State University of Food Technology and Trade
( full name of a higher educational establishment)
Department of International Economics
( full name of the department, cycle commission)

COURSEWORK
FROM THE DISCIPLINE "INTERNATIONAL MANAGEMENT"
(the name of subject)

On the topic:

Student course group
specialty 292 "International economic relations"

(surname and initials)

Head

(position, academic rank, scientific degree, last name and initials)

National scale ______
Scores: ______
Scores: ECTS ______

Commission members

(signature) (surname and initials)

(signature) (surname and initials)

(signature) (surname and initials)

Kharkiv – 2018
Appendix B

KHARKIV STATE UNIVERSITY
OF FOOD TECHNOLOGY AND TRADE

REVIEW OF COURSE WORK

Student____ course, __________ forms of study, groups _______
Surname and
name_____________________________________________________
Subject ____________________________________________________
Topic
________________________________________________________

Head of course work _________________________________________
(position, academic rank, name and surname)

The job was checked
«_____» __________201_  Checked back  
«_____» __________201

Firstly _______________________
Repeatedly ____________________
Admission to _____________
not allowed for protection ______

Criteria, in the presence of at least one of which the work is evaluated only
on "unsatisfactory"

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>The subject or content of the work does not relate to the subject of discipline</td>
</tr>
<tr>
<td>2.</td>
<td>The work is reprinted from the Internet, CD or other media</td>
</tr>
<tr>
<td>3.</td>
<td>Unstructured plan of course work</td>
</tr>
<tr>
<td>4.</td>
<td>The volume of the course work is less than the established requirements</td>
</tr>
<tr>
<td>5.</td>
<td>There are no applications in the work (copies of documents, logical schemes, etc.).</td>
</tr>
<tr>
<td>6.</td>
<td>The design of course work does not meet the requirements of the university (there is no numbering of pages, incorrect or incomplete registration of a bibliography, etc.).</td>
</tr>
</tbody>
</table>
### RATING OF WORK (WITHOUT AN INDEPENDENT EVALUATION IS FILLED)

<table>
<thead>
<tr>
<th>№</th>
<th>Characteristic</th>
<th>Scores</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>min 0- max 3</td>
</tr>
<tr>
<td>1</td>
<td>Correspondence of the content of the course work with the theme and the approved plan</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>The degree of disclosure of theoretical aspects of the problem chosen for research, and the correct use of the conceptual apparatus</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>The presence of critical comparisons and generalizations of different points of view and approaches to the formulation and solution of the problem</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Degree of use of factual material; illumination of the manifestation and resolution of the problem under study</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>The scope and adequacy of the sources used when writing the work and the ethics of the links</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Correspondence of registration of the course work to the established requirements</td>
<td></td>
</tr>
</tbody>
</table>

**Total (min 0– max 60)**

Additional recommendations and remarks
____________________________________________________________________________
____________________________________________________________________________
____________________________________________________________________________

**PROTECT WORK**

Date of work protection «____» ______________________ 201

<table>
<thead>
<tr>
<th>№</th>
<th>Characteristic</th>
<th>Scores</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>min 0- max 20</td>
</tr>
<tr>
<td>1</td>
<td>Ability to clearly and succinctly outline the main findings of the study</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Use of distribution illustrative material</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Completeness, depth, reasonableness of answers to questions</td>
<td></td>
</tr>
</tbody>
</table>

**Total (min 0 – max 40)**

**GENERAL EVALUATION OF COURSE WORK**

<table>
<thead>
<tr>
<th></th>
<th>On the system of the university</th>
<th>According to the national system</th>
<th>ESTS Score</th>
</tr>
</thead>
</table>

_________________________________________________________

Surname and name of the reviewer

Signature of the reviewer

«____» ______________________ 201
COURSEWORK
FROM DISCIPLINE
"INTERNATIONAL MANAGEMENT"

METHODICAL RECOMENDATIONS
for students
full-time and part-time study
specialty
292 "International Economic Relations"

Відповідальний за випуск зав. кафедри Кот О.В.

В авторській редакції

План 2018 р., поз. __/3,2 д.а.

Підп. до друку 25.12.2017 р. Один електронний оптичний диск (CD-ROM);
супровідна документація. Об’єм даних Мб. Тираж прим.

Видавець і виготівник
Харківський державний університет харчування та торгівлі
вул. Ключківська, 333, Харків, 61051.
Свідоцтво суб’єкта видавничої справи ДК № 4417 від 10.10.2012 р.